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Promotional opportunities include:

- Display advertising
- Inserts ( bound-in and loose)
- Recruitment advertising
- Sponsored supplements



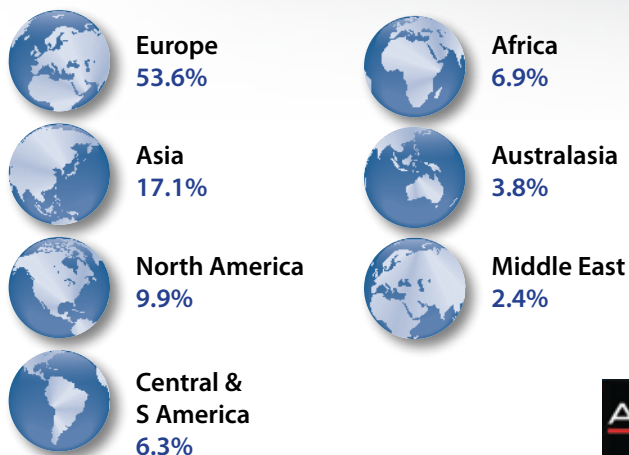
## The number one publication for the international rail industry

### Circulation and readership profile

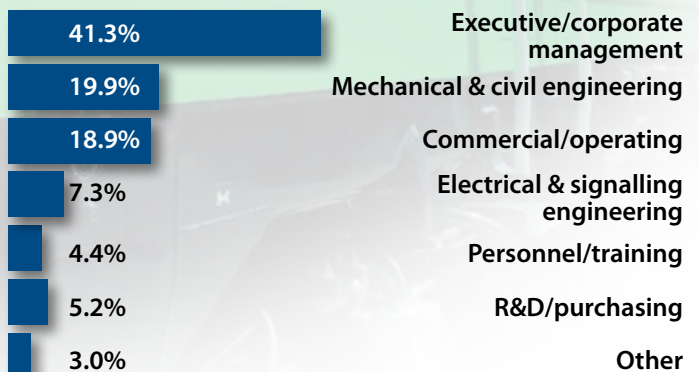
#### Worldwide readership – Worldwide circulation – Worldwide influence

With an average monthly circulation of more than 10,000 copies – independently audited by the renowned Audit Bureau of Circulations – and a pass-on readership of over 3.1 per copy, the influence of Railway Gazette International is far reaching and effective in promoting advertising campaigns.

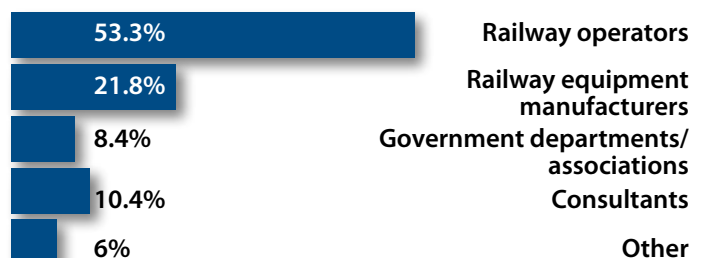
#### Geographical profile



### Job function



### Industry analysis



# Railway Gazette

INTERNATIONAL



## TOP NEWS EVERY MONTH

Railway Gazette International tracks railway developments in more than 140 countries, with our expert team of editors and

correspondents

seeking out the news, filtering and interpreting data, and clearly presenting the key business and technical information that the industry needs to know.

### Every issue includes:

- **Intelligence** – all the top news in the main line and urban rail sectors, market tenders and contracts, industry news and innovations in products and services.
- **Analysis** – an incisive look at the stories behind the headlines, assessing market trends and identifying pointers to future developments and emerging projects.
- **Forum** – building and strengthening relationships across the world railway community, tracking the movements of top people, reviewing the latest publications, providing a diary of key events, and a platform for reader feedback, together with a look at the lighter side of the industry in Sidetrack.
- **Viewpoint** – giving senior executives the opportunity to address topics of critical importance to the rail sector.
- **In Focus** – a selection of feature articles looking in greater depth at topical subjects each month.

## INNOVATIONS IN 2009

As the leading business-to-business publication for the international railway industry, Railway Gazette International has long been committed to facilitating the exchange of technical and commercial information, and we have many innovations planned for 2009:

- **Global Leaders** – incisive interviews with the 'movers and shakers' in the rail sector – from government ministers through to top railway and metro operators and infrastructure managers to leading suppliers, addressing hot topics every month.
- **Emerging Markets** – as more countries rediscover the benefits of rail, Railway Gazette International will be focusing its monthly coverage on regions where strong market growth is driving investment.
- **Project Profiles** – from high speed lines to heavy haul freight corridors and base tunnels, many railway projects are taking shape around the world. Our project overviews will look in depth at the market, the technology, and the players involved.



	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Copy deadline	8 December 08	14 January 09	12 February 09	12 March 09	14 April 09	12 May 09
Main themes	<b>Modernising metros</b>	<b>Traction &amp; energy saving</b>	<b>Capacity</b>	<b>Track maintenance</b>	<b>Rail-air competition</b>	<b>Heavy haul freight</b>
	<ul style="list-style-type: none"> <li>• Renewals</li> <li>• Upgrading</li> <li>• PPP funding</li> <li>• Automation</li> <li>• Tunnel track</li> </ul>	<ul style="list-style-type: none"> <li>• Diesel locos</li> <li>• Emissions</li> <li>• Electrification</li> <li>• Renewable energy sources</li> </ul>	<ul style="list-style-type: none"> <li>• UK</li> <li>• Thameslink, Crossrail and HS2</li> <li>• Switzerland</li> </ul>	<ul style="list-style-type: none"> <li>• High-performance machines</li> <li>• Condition monitoring</li> <li>• Netherlands</li> </ul>	<ul style="list-style-type: none"> <li>• High speed in France and Italy</li> <li>• Airport rail links</li> </ul>	<ul style="list-style-type: none"> <li>• Track technology</li> <li>• Automation</li> <li>• Heavy axleloads</li> <li>• New line projects</li> </ul>
Technical focus	<b>Ticketing &amp; fare collection</b>	<b>Measurement, testing &amp; data management</b>	<b>Signalling &amp; train control</b>	<b>Staff training and simulators</b>	<b>Seating &amp; train interiors</b>	<b>Track design</b>
Regional market	<b>Iran</b>	<b>Turkey</b>	<b>Southeast Asia</b>	<b>Latin America</b>	<b>India</b>	<b>Africa</b>
Show preview			Railtex Railway Gazette is the official international media partner for Railtex	IAF Rail-Tech	SIFER	UITP
Extra distribution	Latin Rail, Miami	Rail Turkey EuroRail, Berlin IREE, Delhi	Railtex, London AsiaPacific Rail, Hanoi Exporail, Moscow ERTMS, Malaga	IAF, Münster Rail-Tech Utrecht Metro Rail, London Light Rail, Los Angeles	SIFER, Lille Air-Rail, Amsterdam 1520 Forum, Sochi MENA Rail, Dubai	IHHA, Shanghai Africa Rail, Johannesburg Railway Engineering, London UITP Wien

### PRODUCT ADVERTISING KEY

Traction equipment	•	•			•	
Track and infrastructure		•	•	•		•
Passenger coaches	•		•		•	
Freight wagons			•	•		•
Metros & light rail	•		•		•	
Signalling & telecoms	•		•	•		
IT and data systems		•		•	•	•

# Editorial Programme 2009

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	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<i>Copy deadline</i>	<b>12 June 09</b>	<b>10 July 09</b>	<b>10 August 09</b>	<b>11 September 09</b>	<b>9 October 09</b>	<b>9 November 09</b>
<i>Main themes</i>	<b>Passenger rolling stock</b>	<b>Light rail</b>	<b>Wheel-rail interface</b>	<b>Sustainability</b>	<b>Regional railways</b>	<b>Intermodal freight &amp; logistics</b>
	<ul style="list-style-type: none"> <li>• High speed trains</li> <li>• Suburban EMUs</li> <li>• Light materials</li> <li>• Components</li> <li>• Accessibility</li> <li>• Spain</li> </ul>	<ul style="list-style-type: none"> <li>• Sustainable mobility</li> <li>• Tram upgrading</li> <li>• Urban renewal</li> </ul>	<ul style="list-style-type: none"> <li>• Track design</li> <li>• Rails, fastenings, sleepers</li> <li>• Track-train dynamics</li> </ul>	<ul style="list-style-type: none"> <li>• Environmental impact</li> <li>• Financial returns</li> <li>• Scandinavia</li> </ul>	<ul style="list-style-type: none"> <li>• Competitive tendering</li> <li>• Germany</li> <li>• Rolling stock renewals</li> </ul>	<ul style="list-style-type: none"> <li>• Eurasian landbridge</li> <li>• USA &amp; Canada</li> <li>• Double-stack</li> <li>• Multi-modal innovations</li> </ul>
<i>Technical focus</i>	<b>Passenger information systems</b>	<b>Electrification &amp; energy storage</b>	<b>Bogies, suspensions &amp; wheelsets</b>	<b>Station design &amp; security</b>	<b>Workshops &amp; rolling stock refurbishment</b>	<b>Brakes &amp; drawgear</b>
<i>Regional market</i>	<b>Russia &amp; Central Asia</b>	<b>Middle East</b> • Saudi projects	<b>China</b>	<b>Central &amp; Eastern Europe</b>	<b>Australia &amp; New Zealand</b>	<b>Pacific Rim</b> • Japan & Korea
<i>Show preview</i>				Nordic Rail Railway Gazette is the official international media partner for Nordic Rail	AusRail	
<i>Extra distribution</i>			CM2009, Firenze Wheel/Rail, Graz	Nordic Rail, Jönköping Exporail India, Delhi CEE Rail, Budapest TRAKO, Gdansk	#rail, Dortmund AusRail Plus, Adelaide BCN, Barcelona	

## PRODUCT ADVERTISING KEY

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